



## NEW ACCOUNT PROFILE

Thank you for your interest in our products. Wholesale accounts are granted at the sole discretion of DG Brands and may be revoked at any time. Current catalogs and price lists with terms and conditions for DG Brands products will only be sent once we have confirmed your wholesale status.

**Below are requirements for applying and becoming a Dreamgirl retailer:**

- ⇒ Complete this form and returned to CustomerService@DGBrands.com, along with a copy of your valid business license.
- ⇒ Provide brand adjacencies to the category you would like to carry (e.g. other Lingerie and/or Costume vendors).
- ⇒ If a retail store, you will need to supply pictures of the store inside and out.
  - DG Brands' products should always be merchandised in the best light, and will be held to this standard.
  - The criteria to meet merchandising standards for DG Brands is at discretion of DG Brands.
- ⇒ If you would like to sell on your website, your website must be approved and include the following requirements:
  - Dreamgirl will need to be displayed as the brand under product description.
  - The website must have a good fulfillment experience, with exchange or return policy.
  - Reviews of the business will be verified.
- ⇒ We are not accepting 3rd party retailers solely for e-comm marketplaces (e.g. Amazon, Ebay).
- ⇒ All addresses will be validated and no orders shall be shipped to PO Boxes or Mailing Centers (e.g. UPS/FedEx Stores)
- ⇒ All accounts will be reviewed in a timely manner; the approval process may take up to 30 days.
- ⇒ If your account is approved, you will be provided with our MAP policy; please make sure to familiarize yourself with it.
- ⇒ Minimum opening order is \$1000; reorder minimum is \$300.

**In order to serve you better, please tell us about your business.**

**All fields are required .**

**COMPANY NAME:** \_\_\_\_\_

**Billing/Mailing Address:** \_\_\_\_\_

(catalogs will be sent here)

\_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

**Website(s):** \_\_\_\_\_

**Business TAX ID:** \_\_\_\_\_ **Years in Business:** \_\_\_\_\_

**Main Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Telephone:** ( ) \_\_\_\_\_ **Fax:** ( ) \_\_\_\_\_

**Email:** \_\_\_\_\_ Email invoices here

Requires B2B login

**Additional email address to receive invoices:** \_\_\_\_\_

**Shipping Address:** \_\_\_\_\_

Same as billing/mailling

\_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_



# NEW ACCOUNT PROFILE

## Authorized Buyers To Place Orders Online

Name: \_\_\_\_\_

Telephone: (    ) \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_

Telephone: (    ) \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_

Telephone: (    ) \_\_\_\_\_

Email: \_\_\_\_\_

- Classification:**  Specialty Store / Adult Store  
 Specialty Store Chain  
(Please mark all that apply)  
 Internet Retailer Direct Website Sales Only  
 Internet Reseller on Marketplace Websites  
 Wholesaler  
 Mail Order / Catalog  
 Home Party  
 Discount Store  
 Jobber / Closeout

- Payment Method:**  Credit Card  
 C.O.D. (Cashiers Check)  
 \*Payment Terms  
(\*Requires completion of Credit Application)

- Backorders:**  Cancel backorders  
 OK to ship B/O's  
 Call B4 shipping B/O's

- How do you sell your products:**  Wholesale  
 Retail

- Product Line:**  Lingerie  
(Mark all that apply / Determines catalogs you will receive)  
 Costumes  
 High Demand

What other apparel lines do you buy?

Additional Information/Comments/Questions

Signature of Business Owner

Date

**Office Use Only**

Approved: \_\_\_\_\_ Denied: \_\_\_\_\_ Initials: \_\_\_\_\_ Date: \_\_\_\_\_  
Customer # assigned: \_\_\_\_\_ Date: \_\_\_\_\_